***Student Module 1: Defining Global Competence***

**Assignment 3: Create an Infographic**

In *Student Module 1: Defining Global Competence*, students watch a video on global competence in career development and are asked to reflect on what they have learned by answering the following reflection questions:

* What was one thing that stood out to you?
* In what ways did these comments connect to your career field?
* Based on what you heard, why are global skills important?

This assignment is a way for students to use visual representations to show their thoughts on these questions. Infographics can be shared electronically or in print format. Students could share their final products on social media to get feedback from a real audience.

**Assignment: Create an Infographic**

In *Student Module 1*, you are asked to reflect after viewing professionals speak about the global skills they use on the job. Take a few minutes to note your responses to those questions here:

* What was one thing that stood out to you?
* In what ways did these comments connect to your career field?
* Based on what you heard, why are global skills important?

**Task: Create an infographic displaying your thoughts/answers.**

An infographic is a visual representation of information or an opinion using imagery, charts, and minimal text. If you have never created an infographic, here’s how to get started:

1. Focusing on the idea of global competence and the importance of global competence skills within your career field, establish the parameters for the infographic: what point do you want to get across and what audience are you trying to reach?
2. Using your responses to the three brainstorming questions, research data related to your goal: what information do you need to make your points?
3. Create visual representations of the data you collect: how can you share the information in pictures, graphs, charts, or other images?
4. Create a layout for the visual representations using an infographic template such as Canva, Piktochart, Animaker Class, Venngage, or Snappa (links are below; all are free or have free versions with good functionality for creating infographics).
5. Add your own design and style to the layout to make your infographic attractive and eye-catching.

Remember, you are using your reflections from the video to create an infographic that represents your thoughts and findings. You may want to storyboard your ideas first. When you are finished, share it on social media to see what others think — do they agree with your argument?

Here are some websites and apps you can use to create an infographic:

*Canva*: Using a drag and drop system, you can create designs that will visually stimulate your audience. <https://www.canva.com>

*Piktochart*: Using pre-designed templates, you can create an eye-catching visual representation of your thoughts. <https://piktochart.com/>

*Animaker Class*: Using this app allows you to create animated infographics and videos.

<https://www.animaker.com>

*Venngage:* Using one of hundreds of the customizable free templates, you can drag and drop your way to an effective infographic. <https://venngage.com/blog/how-to-make-an-infographic-in-5-steps/>

*Snappa*: This site allows users to create a wide variety of graphics for a wide range of uses, including social media, ads, and blogs. <https://snappa.com/templates/infographic>