NWTC

Sampling & Remixing

Music for a Global Community Project - 100 points   DUE: Week 8

Description:

The need for production music has exploded with the increase in video and podcasting for companies, non-profits and individuals. You will most likely be approached by clients from around the world to produce music that may need to not only fit the content of their project but the style or genre of the community itself. We need to be able to understand the differences in the communities we work with, not only in the sounds of the music they create and listen to, but the background and culture of where they come from. Ask yourself not only if my music works for this project but does it capture and enhance the culture or cultures represented.

PART 1: We begin with a discussion of our backgrounds. What do we listen to? What do our families listen to? Is there unique music or musical experiences shared in our families that others might not have experienced? What do our cultures bring to the global musical scene?

We are inviting International Students from NWTC to join us in this discussion to understand the unique sounds, instruments and traditions of cultures outside our region. We will also focus on these topics in the discussion.

Discussion Goals:

Poverty – How does income effect our ability to make and produce music? What solutions have musicians found to not be limited in creating music?

Gender Equality – Do we see an equal opportunity for all in our cultures for being a musician/songwriter?

Reduced Inequality – What ways can we make music production more available to all?

Partnerships – Collaborations are huge in music – How do we create partnerships locally, globally?

PART 2: Now that we have met and discussed our unique cultural and musical backgrounds we need to create some music. Choose someone (your Client) from class or from our discussion with the International Students on campus and create a song that would represent them while thinking about the above discussion goals. How do I address their needs while including and emphasizing the above Goals?

You will create a 2-3 minute tune that utilizes the skills you have learned in the course using a scale/key of your choice. Be sure to set that key first in the key signature of Logic/Fl Studio. Be aware of what your "Client" needs as far as tempo, instrumentation, song structure. You can't master new forms of music without trying and sometimes failing, so spend time creating ideas – some will work some won't. Pick the one you think works best and develop it into a song for the client. Submit the finished project to the EditShare Class drive.

The grading Rubric for this assignment is attached below.

We will present the music to our "Clients" in Week 8 of class. The tunes will be distributed in a class music release on all streaming services and on our Bandcamp page. Proceeds will go toward scholarships for International Students at NWTC to help offset their daily living costs.

Grading Rubric

Criteria	Levels of Achievement					
	A Exceptional	B Above Average	C Average	D Below Average	F Fail	MAX Points
Assignment submitted on time						5
Song is 2-3 minutes in length						5
Sounds used represent the client's needs						20
Music reflects the client needs						10
Samples are correctly imported into software						20
Samples are manipulated or altered as shown in class						10
Tempo matches the timeline grid – MIDI follows the grid						10
Creative use of the source material						20