



## **Digital Promise Acquires Renowned Global Education Programs from Asia Society**

*Assets include the Global Cities Education Network (GCEN) and the Career and Technical Education (CTE) program*

**AUGUST 3, 2022 | Washington, D.C.** – Today, Digital Promise Global (d/b/a Digital Promise) announced that it has acquired a series of assets from Asia Society: the Global Cities Education Network (GCEN) and the Career and Technical Education (CTE) program. The asset transfer was reviewed and signed by both parties, effective as of July 1, 2022.

“We are thrilled to add the Global Cities Education Network and the Career and Technical Education program to Digital Promise’s portfolio and expand our global reach,” said Digital Promise President and CEO Jean-Claude Brizard. “These assets are well-aligned with Digital Promise’s strategic framework and North Star Goals, which focus on systems-level transformation that directly addresses the challenges faced by students around the world, especially those most often excluded from full participation in the global economy.”

More information on the programs:

- The Global Cities Education Network (GCEN) is an international network of 10 city school systems in the Asia-Pacific region and North America. GCEN has an existing collaboration with Digital Promise’s League of Innovative Schools, including working groups on social-emotional learning and equitable school systems and a planned study tour to Melbourne, Australia, in fall 2022.
- The Career and Technical Education (CTE) program provides resources such as a CTE Toolkit and a companion professional development course to help CTE educators integrate global learning into their curriculum. This work complements Digital Promise’s current initiatives related to K-to-workforce pathways and the design and delivery of Powerful Learning experiences.

Asia Society has been a leader in global competence education, helping educators around the world prepare learners to thrive in a global era. These newly acquired programs promoting global competency align with Digital Promise’s global expansion, providing a global framework to better inform our definition of Powerful Learning.

“Digital Promise’s end goal is a world in which every learner engages in powerful learning experiences that lead to well-being, fulfillment, and economic mobility,” said Digital Promise Vice President and Chief Program Officer Chaula Gupta. “We look forward to significantly expanding our learning network and culling lessons on how Powerful Learning is experienced in diverse contexts around the world.”

Heather Singmaster, director of GCEN and the CTE project, has joined Digital Promise to continue leading these projects. “With its emphasis on equity and innovation in education, Digital Promise is the perfect new home for the Global Cities Education Network as well as the work to prepare CTE students for our global economy,” said Singmaster. “It is an exciting opportunity that will allow for expansion of both projects in collaboration with Digital Promise’s other key initiatives. I look forward to continued collaboration with existing partners and building new connections throughout the field of global education and beyond.”

“Asia Society is delighted that the Global Cities Education Network and the Career and Technical Education program will continue at Digital Promise,” said Neelam Chowdhary, vice president for education at Asia Society. “Building on our decades of experience in global competence education—and leveraging Digital Promise’s network of districts and commitment to high-quality programs—we are confident that this important work will grow and expand to reach students worldwide.”

**Press Contact:**

My Nguyen

Digital Promise

[mnguyen@digitalpromise.org](mailto:mnguyen@digitalpromise.org)

202.455.6230

###

**About Digital Promise**

Digital Promise is a nonprofit organization that builds powerful networks and takes on grand challenges by working at the intersection of researchers, entrepreneurs, and educators. Our vision is that all people, at every stage of their lives, have access to learning experiences that help them acquire the knowledge and skills they need to thrive and continuously learn in an ever-changing world. For more information, visit the [Digital Promise website](#) and follow [@digitalpromise](#) for updates.



## **About Asia Society**

The Asia Society's purpose is to navigate shared futures for Asia and the world across policy, arts and culture, education, sustainability, business, and technology. Our mission is to foster insight, encourage engagement, elevate regional voices, inform and educate new audiences, address complex – and where necessary – contentious challenges, engage in creative problem-solving, and help deliver real solutions for the benefit of all. As a global network of centers who share a common vision, we actively collaborate with our centers and partners across Asia and the world. The Asia Society also provides its members an opportunity to become part of our global network to help shape a prosperous, sustainable, and secure future for us all. Visit the [Asia Society website](#) and follow [@AsiaSociety](#) for updates.