

Personalize Your Challenge

This project is about **making an impact in our communities using media**, 360° video and immersive media in particular. Your impact can be big or small, for many people or just for one person, but you should have a clear idea about what your message is *before* you start. Do you want to convince people of something? Help them learn something new? Inspire them to do something differently?

Your Idea

Take a blank piece of paper or document and write your name on the page. Your project starts with you: what you know, what you believe in, and what you care about.

Brainstorm issues that matter to you and your community. For ideas, look at the United Nations [Sustainable Development Goals](#) (SDGs). These 17 global goals affect every country on earth, and your own local community too.

- [Browse the UN's Progress Report for the SDGs](#)
- Research information about progress in your country towards the SDGs, and which goals are most critical in your area

From the list of issues that you develop, identify one that you feel strongest about. This will be the kernel for your challenge, and the 360° story you create. Don't be afraid to make a choice! This is only one of the many stories you will tell throughout your life.

Write your big idea here:
