

# Create a Viewing Guide and Resources

In order to help viewers understand and reflect on the story you created, create a viewing guide and other resources to accompany your media.

For example, create a 1-2 page flyer and/or poster with:

- **The title** of your 360° story.
- **An image** (such as a screenshot) of a particularly compelling part of your 360° story.
- **A brief Artist Statement** (100 words or less). Consider including information such as why you chose the topic of your video, what impact you want it to have, and what you learned from the experience.
- **Discussion questions.** What interesting discussions might be sparked by your video? Consider providing audiences with some discussion prompts to facilitate conversation. For example: What did you learn about the topic from watching this video? If you could ask someone in the video a question, what would you ask? Was there a particular part of the video that you found most interesting?
- **Credits.** Include a list of all the students who contributed to the video and their roles and anyone else who contributed to its creation. This could also include your school or organization, and also acknowledgements and thanks to others who might have volunteered their time, energy, or support for the production team.
- **Filmmaker photo.** A group photo or individual headshots of the filmmakers.

If you took any footage of the production itself with a traditional video camera, consider creating a **“making of”** (behind-the-scenes) video of your process or about your topic. 360° is a new media format, and sometimes a teaser video can be a great way to reach a larger group of viewers who could potentially be motivated to watch your 360° video. Check out this site as an example of traditional video paired with 360° video: [The Wait: Inside the Lives of Asylum-Seekers in Germany.](#)

Did you learn new technology and production skills in the process of making your video? Pay it forward by sharing your new expertise in the form of a **tutorial** for other young filmmakers. This might take a written form, or could even be captured as a screencast of a particularly cool tip or trick you have for shooting and editing 360 video. Creating a how-to guide for others is also a good way to reinforce the skills you just learned. Tools like [Screencast-O-Matic](#) are great for creating a quick screen recording and sharing it out online.